

**Professor Gulu's
Kids and Bullying
A Story on Cyberbullying in School
and on the Playground**

by

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Contents

1. The Game	13
2. A Friend	21
3. Bullied	29
4. Chores	35
5. Busted	41
6. The Conference	49
7. Reunited	57
8. The Big Surprise	67
9. Working it Out	77
Quizzes, Safety Tips, and Resources.	89



MORAL AND CHARACTER DEVELOPMENT

Teaching children from early and middle childhood to adolescence how to respond and make informed decisions under pressure is the hallmark of Professor Gulu's moral and character development learning series.

Each song and book is skillfully crafted to promote insight and understanding, stimulate creative thinking, and to equip youth with effective problem-solving skills. And most importantly, the book and music learning series has been made affordable for nearly every family.

Therefore, thank you in advance for supporting Professor Gulu's initiative to ensure that every youth has the opportunity to learn, grow, and to reach his or her full potential.

A Message From Professor Gulu



Bullying has become a serious problem among adolescents and teens. And today's advancements in technology have made it easier for bullies to gain access to their victims. No longer are verbal and physical acts of violence the primary methods of attack and abuse. Today's bullies communicate in ways that are often behind the scenes and unknown by adults. They use text messages, blogs, e-mail, letters, websites, and other social media to spread rumors and threats. Unfortunately, there is no escape for the victim, and no place is considered off limits.



NATIONAL CHILD SAFETY CAMPAIGN Book and Cerebrophonic Music Collection

Professor Gulu's book and online Cerebrophonic music learning series is considered one of the most spectacular child safety programs on the market, with sensational songs and literacy tools leading the way to revolutionizing child safety education and community health.

With a focus on fostering positive parent-child interaction and increasing quality time between family members, Professor Gulu's educational series provides opportunities to strengthen family relations and deepen youth insight and understanding on important safety issues. In addition, **the stories reflect real-life situations, include quizzes, important parent-child safety tips, and helpful family resources.** Each book is also accompanied by skillfully crafted songs that listeners can enjoy anytime, anyplace, and anywhere on Professor Gulu's Online Music Learning Center.

Whether it's tackling fire safety, Internet predators, gang violence, texting and seat belt safety, or juvenile diabetes and obesity, Professor Gulu's National Child

Safety Campaign is sure to equip children, parents, and educators with the strategies and knowledge necessary to help overcome a multitude of dangerous and unhealthy behaviors.

And finally, whether it's education, recreation, or leisure activity, Professor Gulu's child safety book and online Cerebrophonic music learning series is sure to entertain, educate, and motivate young minds of all interests and from all walks of life.

THANK YOU for helping us promote child safety.

Professor Gulu Enterprises

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Illustrated by:
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and
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1



The Game

Fluffy white clouds drifted slowly across a clear blue sky at Hartsville's most popular natural grass soccer stadium.

With the game on the line, the Bear's last minute penalty shot brought the crowd to its feet.

The score was tied, 7-7, and the deafening roar of the crowd held everyone in suspense.

It seemed as though everyone in town had come to watch the undefeated Bear's soccer team

win its first regional championship.

Suddenly, the referee blew his whistle and the crowd began to cheer.

Peter, Joey, and their friends screamed with excitement from the lower wooden bleachers.

“Come on, you can do it!” Tina screamed loudly.

The goalie stood between the ball and the center of the goal. His stance was slightly crouched, feet apart with his eyes focused directly on the kicker.

The kicker approached the ball aggressively.

“Wow! He’s fast!” Nikki commented, glaring at the kicker.

The kicker motioned right, faked left and then

blasted a fierce shot down the right side of the goal.

The crowd began to cheer.

In an attempt to deflect the shot, the goalie made a spectacular dive to the ground.

“He made it! He made it!” Peter shouted, jumping up and down on the wooden bleachers.

Sure enough, the ball deflected off the goalie’s body and went into the back of the net.

“Oh, yes, he’s incredible! I’d give anything to kick like that,” Nikki said, admiring the kicker’s amazing athletic talents.

Just then, Peter and Joey glared at one another before turning their attention to Nikki.

“You’d give anything just to have some talent

at all,” Joey replied sarcastically.

Immediately, all the others began to laugh.

“That’s not funny!” Nikki exclaimed.

“Come on, Nikki. You’re only getting upset because the truth hurts,” Peter added.

“Please, all of you, just leave me alone,” Nikki demanded, feeling harassed and insulted.

After the game, Nikki unlocked her bicycle from the steel bike rack and rode home alone in tears.

The next day was Saturday, but throughout the month, kids from the neighborhood gathered at the soccer field to play.

“Let’s select teams!” Tina suggested, stretching her arms above her head and twisting side to side.

“Okay, Joey and I will be team captains,” Peter told the group.

“Good! I’ll chose first,” Joey remarked, selecting a chubby 12-year-old red-head boy named Tommy.

“I’ll take Sarah,” Peter responded, pointing to the district’s undefeated and fastest 8th grade track and field sprinter.

Four more players were selected to each team, leaving Nikki as the only player not selected to either team.

“Uh, which team can I be on?” Nikki asked, glaring at both Peter and Joey.

“Do we need to remind you every time we come to the playground? You’re on the LOL



team,” Peter told Nikki.

“What’s the LOL team?” Nikki asked Peter, with a puzzled look on her face.

“Left Out Losers,” Joey replied, as he shoved Nikki to the ground.

The others laughed and formed a small circle around Nikki.

Nikki’s eyes welled up with tears.

“Get away from me!” Nikki shouted, eyeing Joey as he approached her a second time.

Just as Nikki rose to her feet, a bystander appeared out of nowhere, broke through the circle, and grabbed Nikki by her hand.

“Stop it! Bullying is wrong!” the bystander shouted out before hurriedly escorting Nikki off

the soccer field.

With the help of the bystander, Nikki limped off the soccer field with a bruise on her left knee.